



Nomadic Food Ltd transform business processes with integrated end to end business platform using Microsoft and Aptean Food & Beverage.

Nomadic Food Ltd is a premium branded convenience food manufacturer employing 80 people. Based in Killygordon, Co. Donegal, they supply multiple products across Ireland and the UK, with the UK accounting for 80% of their revenue.

Their products are listed by five of the top six UK grocery multiples and by most of the leading convenience and forecourt retailers.

Since it was established in 1998, Nomadic Food Ltd has recorded significant year-on-year growth, doubling unit sales every five years since 2010. The company has grown its revenues by over 50% in the past four years, adding to its product range and expanding across the grocery, convenience, and food service distribution channels.







Business Challenge

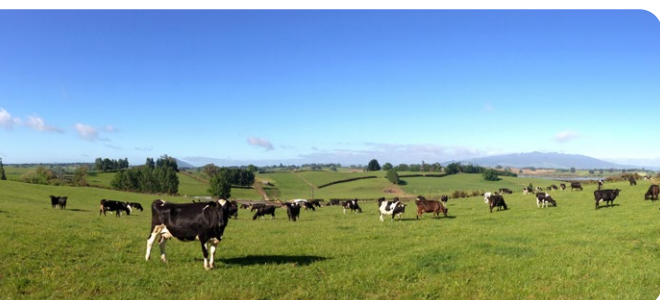
In 2020, Nomadic Food Ltd set ambitious plans to grow revenues from €20m to €35m over the next five years.

To achieve this, they focused on removing manual processes and implementing streamlined, automated processes which yielded optimised results and real-time management information.

In addition, Nomadic Food Ltd wanted to become a paperless organisation with all data shared & stored digitally.

Lastly, they wanted to achieve several enhanced business outcomes enabling them to make meaningful business decisions, including:

-  Achieve improved order fulfillment with better on-time deliveries and managed cost base.
-  Facilitate growth without increasing overheads and costs.
-  Capture and control their operating costs.
-  Reduce costs through the simplification of complex reporting and manual processes.
-  Reduce loss of productivity caused by disconnected systems.
-  Support effective decision-making by providing metrics/ KPI's and reports that are accurate and on time.



Solution(s) Implemented:

ProStrategy implemented Aptean Food and Beverage, a Microsoft Dynamics 365 Business Central based solution specific to the Food and Beverage industry with Customer Relationship Management (CRM) and Power BI for reporting complemented with Jet Reports.

This platform provides integrated end-to-end business processes for food processing and distribution, which manages:

- Production
- Quality and food safety
- Administration, purchasing and sales
- Supply Chain Management
- Warehouse Management including Mobile Scanning
- Consignment Management
- Electronic Data Interchange framework



Business Benefits:

Nomadic Food Ltd has integrated its functional areas allowing real-time reporting across all departments while reducing their month-end reporting from 14 days to less than five days.

By utilising the production scheduling & planning functionalities within their solution, it has delivered:

- Increased traceability and non-conformance.
- Better visibility/planning around material requirements.
- Effective planning of departmental workloads.
- Elimination of paper transactions and duplication of effort.
- Short-term and long-term forecasting.

Not only have Nomadic Food Ltd maintained its growth during the Covid-19 pandemic, but they have also continued to introduce new products without increasing its cost base due to effective production scheduling, production management and automated processes.

When looking for a best-in-class Microsoft partner, Nomadic Food Ltd turned to ProStrategy due to its expertise in delivering highly specialised solutions for the food sector.



To start your business transformation journey, contact ProStrategy at getstarted@prostrategy.ie